Investment attractiveness of the Kyrgyz Republic in the field of tourism







Content

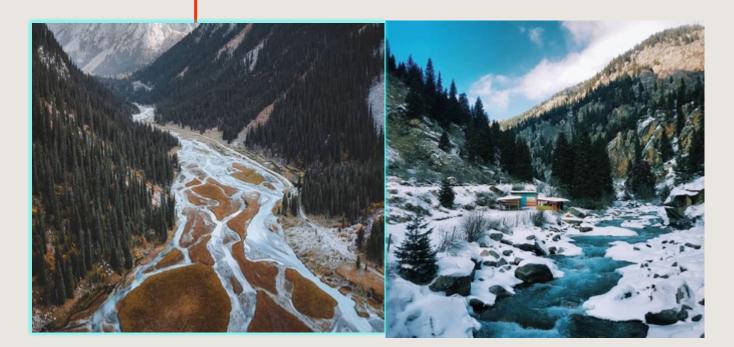
General information about the tourism sector of the Kyrgyz Republic

Sights of the Kyrgyz Republic

Investment attractiveness

The potential of the industry

- 1. Mountain tourism
- 2. Sports
- 3. Extreme
- 4. Wellness
- 5. Recreational
- 6. Ethno-tourism
- 7. Event-based
- 8. Business
- 9. Diving
- 10. Medical tourism





General information about the tourism sector of the Kyrgyz Republic

The Kyrgyz Republic has huge opportunities to attract foreign direct investment in the tourism sector. The advantage of the location includes attractive scenery for tourism. The unique natural conditions of Kyrgyzstan allow us to develop all types of tourism – elite, traditional, health, sports, mountain, ecological, cultural and other types.

Tourists get acquainted with the nature of the highlands, historical complexes and spiritual values of ancient nomadic tribes.

In Kyrgyzstan, there are ideal conditions for tourists: mountain rivers for rafting, seven thousand meters for mountaineers, trails for skiers and snowboarders.



Kyrgyzstan is a country of heavenly mountains, 94 % of the territory of Kyrgyzstan is occupied by mountains, they attract tourists with their snow-capped peaks, high alpine meadows, and clear mountain rivers.

The 88 ridges of the Tien Shan mountain system stretch in long chains from west to east. Other mountain systems, such as the Chon Alai range in the south of the country, belong to the Pamir mountain system. The mountains of Kyrgyzstan divide the country into northern and southern regions, connected by a single road Bishkek-Osh. The average length of the mountain ranges of Kyrgyzstan is 100-300 km. The length of the longest ridge (Kakshaal) is 582 km, the Kyrgyz ridge, which is located south of Bishkek, extends for 454 kilometers. The width of the ridges varies from 10 to 40 kilometers.



Issyk-Kul Lake

Lake Issyk-Kul is the second largest salt lake in the world, located at an altitude of 1609 m., the depth of the lake reaches 668 meters. The area of the lake is 6236 km. The lake is located between the Kungei and Terskey Ala-Too mountain ranges.



Burana

Burana tower (minaret Buraninsky)archaeological and architectural monument located among the ruins of the Buraninsky settlement, 12 km southwest of the city of Tokmak in Kyrgyzstan, on the left bank of the Chu River. Historians believe that the medieval city of Balasagun was located here - the capital of one of the largest and most powerful feudal Turkic states - the Karakhanid state (940-1212).



Tash-Rabat

The Tash-Rabat caravanserai is a unique architectural monument of the early Middle Ages, the appearance of which more specifically dates back to the 15th century, and one of the main archaeological sites of Kyrgyzstan, which has become a symbol of the mountain architecture of Tenir-Too.



Sary-Chelek

Sary-Chelek Lake is one of the most beautiful places in Kyrgyzstan.

It is located on the territory of the state Biosphere Reserve "Sary-Chelek". The reserve is known for its unique

picturesque and pristine nature, abundance of wild animals and the lake itself. The length of the lake is 7.5 km, the widest part of the lake is 3 km, the maximum depth is 244 m.



Kara-Shoro National Park

The Kara-Shoro Nature Park is located at the junction of two of the greatest mountain systems: Tien-Shan and Pamir-Alay.

In the recreational area of the park, a yurt town is organized for tourists and vacationers. They can relax in the national yurts and enjoy the national milk drinks.

In "Kara-Shoro" there are a number of sources of mineral carbon dioxide water. In total, there are more than twenty of them with clean and boiling water from gas, with a unique "iron" taste and medicinal qualities.



Arslanbob

Arslanbob forest is a large walnut forest located in the mountains of the Ferghana and Chatkal ranges at an altitude of 1700 meters. This is the largest walnut forest in the world and one of the most amazing places in Kyrgyzstan.

Arslanbob forest is a natural forest that originated in ancient times. The area of Arslanbob is 700,000 hectares, and on this huge territory there are numerous trees of walnut, pistachio, almond, cherry plum, pear and many others.



The construction of a modern public pay toilets for tourists

It is necessary to build public toilets located in tourist and recreational areas and other public places for the use of tourists on a paid basis.



Construction of ski bases, complexes and resorts

There are 24 ski resorts all over the country, of which 17 operate. On the territory of the republic there are some of the highest mountain peaks: Victory Peak, Lenin Peak, Khan-Tengri peak, the height of which exceeds 7000 meters above sea level. Kyrgyzstan is a great destination for skiing enthusiasts and attracts tourists for the duration of the season (November-March).



Construction of tourist service centers

The construction of the tourist information center will contribute to:

- Favorable roadside infrastructure for local and foreign tourists;
- Providing services necessary for traveling by car;
- Providing tourists with information about the sights, historical values of the region, hotel services, cultural events, exhibitions, expositions, travel routes, entertainment, transport, shopping;
- Involvement of the local population in the activities of the shopping center;
- Creating additional jobs for the local population.



Construction of 4-star and 5-star hotels

In large cities, resort areas, there is a shortage of hotels that meet international standards.

The number of tourists who visited Kyrgyzstan: 2017 – 1.3 million people. In 2018, 1.4 million people. 2019-1.7 million people.

Due to the growth and development of international and domestic tourism, it is necessary to build high-class and luxury hotels for tourists coming to Kyrgyzstan.



Construction of ethno-complexes

The construction of ethno-complexes will help to attract tourists who are interested in the history, traditional life, customs, rituals and norms of behavior of the Kyrgyz people.

In the ethno-complexes for tourists, all conditions should be created for a comfortable stay, unforgettable rest and pastime.





Thanks for your attention!

