

**To whom it May concern
August 1, 2024**

Dear Sir or Madam,

Business Association JIA (hereinafter referred to as JIA) presents its compliments and invites you to the Bishkek Investment Forum - BIF2024 on October 24th, 2024, and the Green Economy Forum 2024 on October 23rd. The Investment and Economic Forum is one of the largest business events in Central Asia, focused on promoting investment and the green economy.

Since 2015, BIF has served as a unique platform, raising nearly \$18 million in investment for hundreds of business projects and partnerships. The BIF platform continues to evolve, offering a broader and more diverse array of projects, a flexible format, and, importantly, engaging speakers and participants.

In 2024, we anticipate 1,500 participants, an exhibition featuring over 100 companies, presentations of investment projects, and an investment attraction exceeding \$4.5 million. The forum will include panel sessions, masterclasses, and individual presentations where leading speakers will discuss current topics and trends.

BIF 2024 will host representatives from SMEs and large businesses across Central Asia, as well as officials from state bodies, international and local organizations, embassies, and business communities.

In light of this, Business Association JIA cordially invites you to participate in BIF2024 and encourages cooperation.

We propose several options for your involvement:

1. We would be honored to host you as our guest of honor.
2. Your assistance in attracting foreign participants to both the forum and exhibition would also be valued.
3. Your contribution to the prize fund for business projects at the forum would be greatly appreciated.

We look forward to your support and hope for a positive response. If you have any questions, please contact us

For reference: The business association JIA was established in 2006 by proactive and visionary entrepreneurs from various regions of Kyrgyzstan. Today, the Association unites over 1,500 small and medium-sized businesses and collaborates successfully with government institutions, international organizations, and civil society. The Association boasts regional and international representations and is the sole Kyrgyz member of the International Organization of Employers.

Sincerely,

**Azzambek Jeenbai uulu
Executive Director**



REGIONAL FORUM «GREEN DEVELOPMENT PATH OF CENTRAL ASIA 2024»:

*October 23, 2024
Ethno-complex "Dasmiya"
Bishkek, Kyrgyz Republic*

The aim is to enhance cooperation among Central Asian countries on priority areas of the green economy. This will be achieved by focusing on key sectors including green energy, sustainable tourism, green building, and waste management. In addition, potential initiatives at the regional level will be identified to promote and facilitate joint implementation.

8:30 – 9:30	Registration
8:45 – 9:30	<ol style="list-style-type: none"> 1. Opening of the exhibition 2. Approach to the press – organizers
9:30 – 10:00	Opening of the Regional Forum «Green Development Path of Central Asia 2024»
	<p>Welcome speech:</p> <ul style="list-style-type: none"> ● Chairman of the Cabinet of Ministers of the Kyrgyz Republic (TBC) ● Chairman of the Management Board of the Business Association JIA (TBC) ● Development partners (GIZ, OSCE, CAREC, UNDP)
10:00 – 11:30	<p>PLENARY SESSION 1:</p> <p>GLOBAL VISION FOR GREEN ECONOMY DEVELOPMENT IN CENTRAL ASIA</p> <p><i>*The objective of the session is to familiarise with international policies to promote sustainable development in Central Asia.</i></p>
	<p>Speakers:</p> <ul style="list-style-type: none"> ● Ministry of Economy and Commerce of the Kyrgyz Republic (MoEC) ● Organisation for Economic Co-operation and Development (TBC) ● Global Green Growth Institute (TBC) ● Representatives of Central Asian countries at the ministerial level

SECTORAL DISCUSSIONS:

**The objective of the session is to facilitate a discussion on green initiatives in Central Asia with a view to their joint promotion and realisation.*

	Hall “Khan Hall”	Hall “Aikol Ordo”
11:30 – 13:00	Green Energy <i>(responsible: CAREC)</i>	Green Construction <i>(responsible: Unison Group)</i>
13:00 – 14:00	Buffet lunch	
14:00 – 15:30	Sustainable tourism <i>(responsible: KATO, Tourism Development Department of MoEC KR)</i>	Waste management <i>(responsible: business association “JIA”)</i>
15:30 - 15:40	Summarising the results and adopting the Forum resolution	
15:40 - 16:20	Theatrical / fashion show / competition KAHOOT	
16:20 – 16:30	Closing of the Forum <ul style="list-style-type: none"> ● JIA Business Association ● Ministry of Economy and Commerce of the Kyrgyz Republic 	

BISHKEK INVEST FORUM 2024



BIF BISHKEK INVESTMENT FORUM



24.10.2024г

MISSION AND GOAL OF BIF 2024

Bishkek Investment Forum (BIF) - the central event for business in Central Asia, called the "Davos of the region".

This is a platform for discussing investment and economic issues, presenting business projects and searching for investments. Experts, business leaders and government officials share their experiences, and an exhibition of goods and services helps to find partners.

The forum promotes the development of the regional economy by providing entrepreneurs with the opportunity to present their projects to potential investors, as well as establish valuable business connections that can lead to mutually beneficial cooperation.

The goal of the BIF is to attract investment to the region.

FORUM ORGANIZERS

About JIA

The association of legal entities “Business Association JIA” was created in 2006. Today the Association unites more than 1,500 small and medium-sized businesses in Kyrgyzstan.

JIA successfully cooperates with government institutions, international organizations and civil society. The Association has regional and foreign representations, and is the only association in Kyrgyzstan that is a member of the International Organization of Employers.



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BIF IN NUMBERS

	BIF 2015	BIF 2016	BIF 2017	BIF 2019	BIF 2022	Total \$
Volume of attracted investments (USD)	5 000 000	30 820 000	60 350 000	30 000 000	60 000 000	186 170 000
Number of announced projects	116	250	350	350	60	1126
Number of projects included in the catalog as a result of selection	30	60	68	40	33	231
Number of champion projects presented at the presentation	6	14	11	10	3	44
Total number of participants	400	800	1300	1500	1700	5700
Number of companies	100	50	100	100	20	370

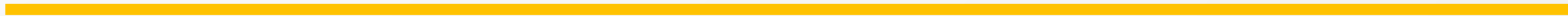
Forum partners

- GIZ



Forum sponsors

- Freedom



PROGRAM

1

08:30 - 09:30
Registration

09:30 - 10:00
Official opening of the BIF 2024 forum

10:00 - 10:50
Plenary session “Economic integration and investment prospects for the Central Asian region”

11:00 - 11:30
BIF Talks:

11:30 - 12:00
BIF Talks:

11:30 - 12:00
BIF Talks:

12:00 - 12:30
Investment case analysis

12:30 - 13:30
Networking time

13:30 - 14:30
Pitching business projects

2

14:30 - 15:00
Investment case analysis

15:00 - 15:30
BIF Talks:

15:30 - 16:30
B2B meetings with projects from the forum catalog

16:30 - 17:00
End of the forum

3

PARTICIPATING COUNTRIES



EU countries



USA



China



Türkiye



India



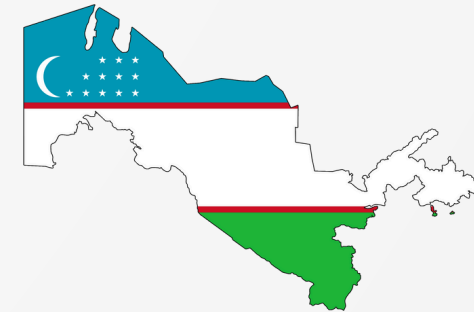
Russia



Azerbaijan



Kazakhstan



Uzbekistan



Mongolia



Bangladesh

PARTICIPANTS



BIF 2024 THIS

- 1** Discussion of the most pressing economic problems and business trends in Central Asia and the whole world by expert practitioners at the regional and international level.
 - 2** Speeches by international business people and speakers about current and potential business opportunities in the region.
 - 3** Presentations and promotion of large, medium and small investment projects.
 - 4** A platform for meeting and developing relationships between various groups: Business-Business, Business-Investor, Business-State.
- Exhibition of goods and services of various directions:
- 5** “Green Technologies”, “Made in KG”, “Products of Central Asia”, “Creative Industry”, “Services for Business”.

SPONSORSHIP PACKAGE

30000\$

8500\$

4500\$

2000\$

	general	diamond	platinum	gold
Participation of a company representative as a speaker at a panel discussion	+			
Placement of the logo on advertising and printed materials (program, badges)	+	+	+	+
Stand	+	+	+	+
Promoting partnerships on all social media platforms	+	+	+	+
Including a backlink to the company's website on the Forum website	+	+		
Presentation of a letter of gratitude	+	+	+	+
Broadcast of a brand advertising video on the main monitor before the start of the event and during breaks	+			
Invitation to the Gala evening	+	+		
Invitation to the event + tickets of the "Standard" category	2+10	1+6	1+4	1+2
Discount on Standard category tickets	15%	15%	15%	15%
Media interviews	+	+	+	+

TICKET PACKAGES	VIP	Standard
Name badge	+	+
Package of branded gifts	+	
Place in the hall	VIP place	Standard place
Catalog of business projects	printed version	electronic version
VIP area for B2B negotiations	+	
Buffet during the forum	+	
Dinner after the forum with top businessmen of Kyrgyzstan	+	
Your photos from the forum	+	

Package for foreign participants	
Participation in the forum	+
3 nights 4 days Hotel (with breakfast) Check-in: October 22 Check-out: October 25	+
Gala dinner	+
Organization of transportation and internal movements	+



ESTMENT
FORUM

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