

Kyrgyz Republic, Bishkek, 97
Akhunbaev Street, KGAFCS Arena

1 · 2 · 3
APRIL 2025

19th International
Specialized Healthcare
Exhibition

MEDEXPO KYRGYZSTAN

INNOVATIONS IN HEALTHCARE: BUILDING THE FUTURE OF HEALTH

20
25



About the Exhibition

No **1**

The main annual event in the healthcare sector of the Kyrgyz Republic.



Ranked among the top five major healthcare exhibitions in the Central Asian region.

19
Years

Held since 2005.

Official Support:

- Cabinet of Ministers of the Kyrgyz Republic
- Ministry of Health of the Kyrgyz Republic
- Bishkek City Administration
- Department of Medicines and Medical Devices under the Ministry of Health of the Kyrgyz Republic
- S.B. Daniyarov Kyrgyz State Medical Institute for Retraining and Advanced Training
- American Chamber of Commerce in the Kyrgyz Republic



» 7 млн.

Population



1530

Private medical centers



» 1000

Feldsher - midwife stations



» 2000

Pharmacies



420

Public clinics



330

Pharmacy warehouses



35

Dialysis centers

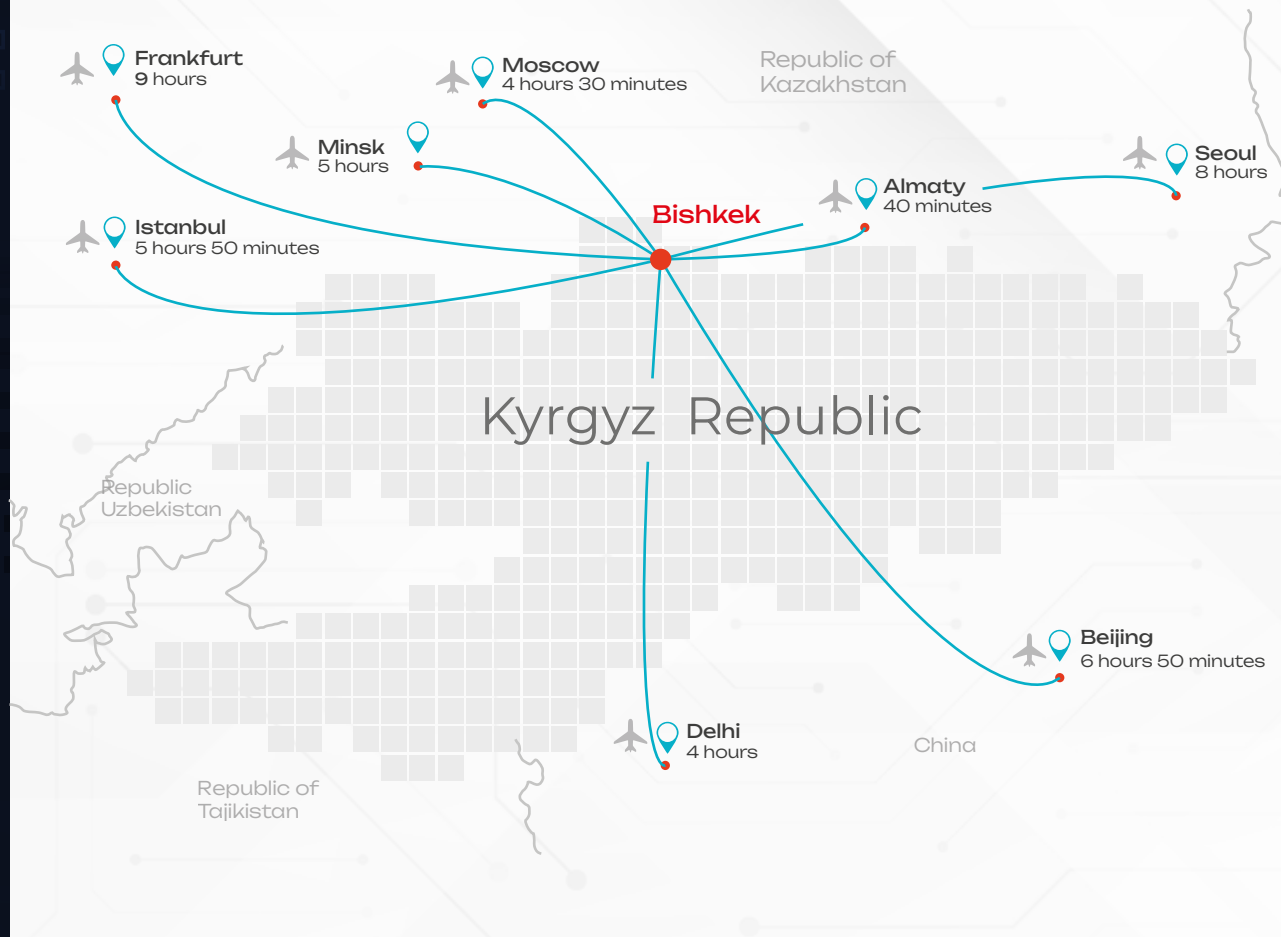


20

Maternity hospitals



Facts and Figures about Kyrgyzstan



Member of the EAEU
Member of the WTO
Member of the WHO



MedExpo Kyrgyzstan 2024 Statistics

2500

Exhibition Area (sq.m)



Collective stand of the
Ministry of Economic
Development of
Novosibirsk Region



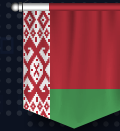
Collective stand of the
Republic of Belarus

65

Number of Companies:

10

International
Companies:



Belarus



India



Kazakhstan



China



Kyrgyzstan



Poland



Russia



Ukraine



Uzbekistan



South Korea

80%

- of participants positively rate the return on investment from the exhibition.

40%

- of participants successfully sign contracts and deals during the exhibition.

45%

- of participants find new representatives during the event.

40%

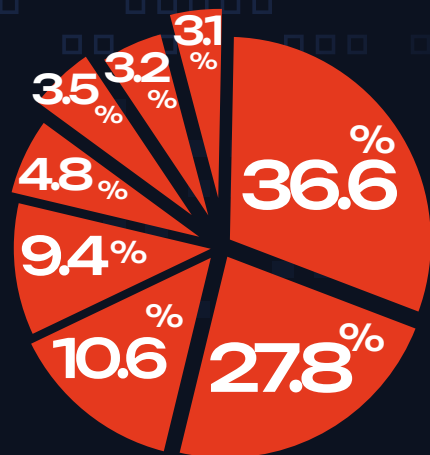
- of participants book space for the following year

Visitors of MedExpo Kyrgyzstan 2024

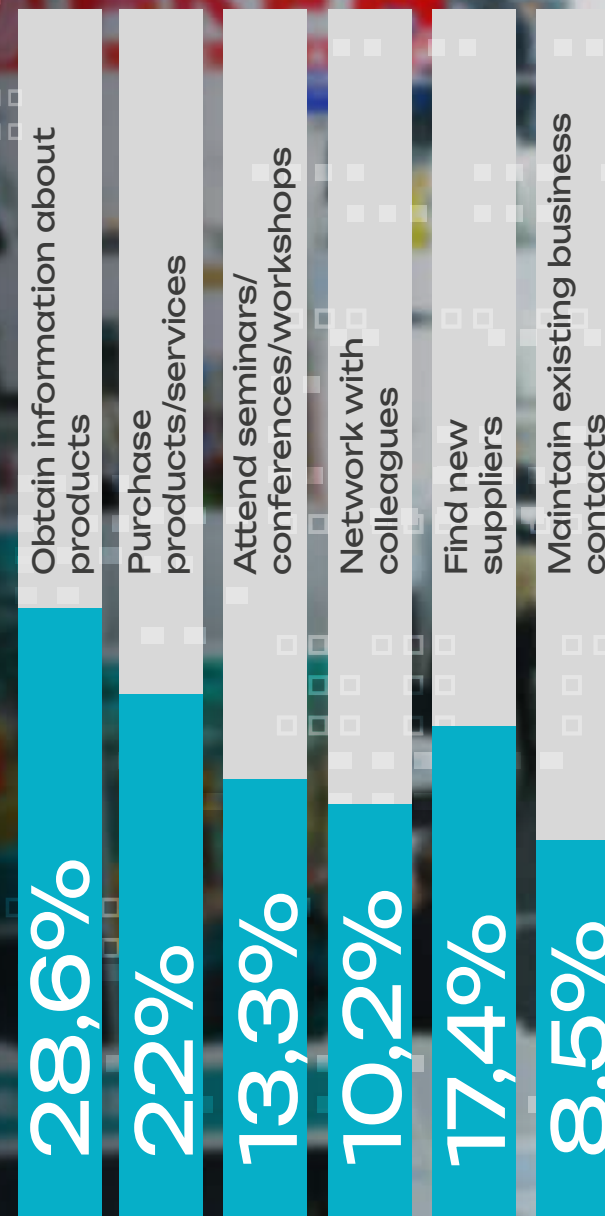
3868

Total Number of Visitors

Organization Profile



- 36,6%** Private clinics
- 27,8%** Public healthcare institutions
- 10,6%** Commercial organizations in services/trade
- 9,4%** Pharmacies
- 4,8%** Laboratories
- 3,5%** Commercial manufacturing organizations
- 3,2%** Educational institutions
- 3,1%** Other



Exhibition Sections

1

Aesthetic Medicine

- Equipment, materials, drugs, and technologies
- Plastic surgery
- Medical laser systems
- Surgical and therapeutic cosmetics

2

Consumables, Suture Materials, Medical Clothing, Care and Hygiene Products

3

Maternal and Child Health

- Obstetrics and gynecology
- Neonatology
- Pediatrics
- Pediatric surgery
- Baby food

4

Emergency Medicine and Special Transport

5

Healthy Lifestyle

- Fitness and sports
- SPA services
- Preventive medicine
- Physiotherapy and rehabilitation
- Medical devices for home use

6

Medical Furniture

7

Medical Research and Educational Institutions, Professional Development, Specialized Literature, and Digital Medical Publications

8

Medical Equipment and Devices

- Functional diagnostics
- Radiology
- Ultrasound equipment (USG)
- Laser technology and instruments
- Tools
- Medical engineering

9

Pharmaceuticals

- Pharmaceutical products and over the counter medicines
- Equipment and raw materials for the pharmaceutical industry
- Dietary supplements, special and dietary products
- Phytotherapy

10

Innovative Technologies in Medicine

- eHealth systems and telemedicine
- Robotics and artificial intelligence in medicine
- Medical information systems and data protection

11

Laboratory Medicine

- Test systems
- Laboratory equipment
- Laboratory diagnostics
- Laboratory furniture

LeadER EXPO Mobile App

Grow Your Business with Objective Data!



A modern solution for collecting contact data—no paper forms, no business cards, no errors, no human factor issues.

LeadER EXPO Features:

- » Instant identification of target visitors by scanning their badges;
- » Contact database creation organized by managers who interacted with booth visitors;
- » Visitor surveys to identify interests and opportunities;
- » Add notes/photos to collected contacts during or after meetings;
- » Motivate booth staff with KPI analytics, tracking their performance throughout the event, even if you're not on-site;
- » Real-time online reports with booth performance data, eliminating the wait until the event ends



By using LeadER EXPO, you automatically participate in the competition for the Active Booth Award at the industry's premier exhibition!

Partnership Opportunities

We invite you to participate in the exhibition as a partner

Partner Status



Highlights the company's high level and provides an opportunity for effectively addressing corporate, marketing, and communication tasks among the forum's target audience.



Helps reinforce your leadership position in the industry and offers a unique opportunity to promote your product both to the professional audience and direct clients.



Each of the available partnership packages includes an optimal set of tools to ensure the most effective participation in the exhibition. The content of the packages can be adjusted, and the set of options can be revised to create a customized partnership package, tailored to your marketing goals and objectives for participating in the exhibition.

Feb Mar Apr May Jun Aug Sep Oct Nov Dec

Opportunities of MedExpo



Exhibition Booth Options



Equipped Booth Equipment: Octanorm

Custom booth configurations can be built and supplemented with standard elements and graphics.

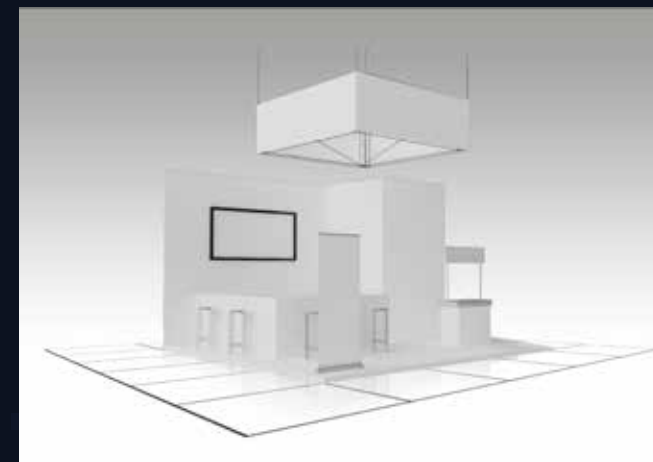
Wall and booth structure height: 2.5 meters.



Enhanced Booth Construction Equipment: Maxima

Custom booth configurations can be built and supplemented with standard elements and graphics.

Booth structure height: 4.0 meters, offering greater visibility and a more spacious display for your exposition.



Custom Booth Construction

The design of exclusive expositions is created according to the client's preferences. The booth construction is carried out by the accredited contractor of Biexpo.